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Opening Shot

MetaPub and Other Elements Added to ContentDepot

Another month, another ContentDepot upgrade: On July 23, 2017, the PRSS deployed several changes to ContentDepot, including several key elements to the MetaPub metadata service.

For MetaPub, one of the biggest changes is that the API now supports web links, which allow listeners to easily travel, for example, to a station's or an underwriter's website. Producers can also now add and edit these links to metadata media on a program's episode page.

Another key element is that an authentication protocol has been added as a security measure for the MetaPub API. Upon request, PRSS will provide organizations with a client access key. For those who would like to learn more about ContentDepot APIs and authentication, please review our documentation here: <https://contentdepot.prss.org/api/swagger-ui/dist/index.html?url=/api/swagger-v2.yaml>

There were also improvements made to the look and feel of ContentDepot. After consulting with station and producer users, standardized rundowns have been introduced and are easier to read and contain added information (pulled from the episode page) such as contact info and program details.

Finally, a series of stylistic changes have been made to the ContentDepot interface, including:

- The Login screen now contains three rows, allowing more room for the login button.
- Error messages, and confirmation prompts, have been redesigned.
- The loading bar animation now better reflects the status of the content being loaded, in contrast to the old spinner.
- Info tables have been modified to provide more space between items.
- Calendar popups have been enhanced.

On the horizon, future deployments include a new page on the ContentDepot user interface where producers can manage content they've pushed to the portal, improvements to the 'search' function, and continued enhancements to the user interface design of ContentDepot components and pages.

If you have any questions or comments, please contact the PRSS Help Desk at 800.971.7677 or email PRSSHelp@npr.org.

Join Us at PRPD For a Special Presentation

This year's PRPD Conference will be held Aug. 14-17, 2017, in Washington, D.C., and PRSS Chief Michael Beach is planning to make a special presentation at the show: Energize Content Promotion, Build Audiences, Donations and Sponsorships.

At this session, attendees will learn how public radio content can attract new audiences and encourage them to tune in longer. The MetaPub service, which combines text, images and links with broadcasts on smartphones, car dashboards, web sites and other mobile devices, will be a key spotlight. The session will include national producers and station leaders who will discuss their involvement in the development and testing of the MetaPub service.

Joining Michael Beach of the PRSS will be Nick Kereakos, D/I Committee member and Sr. Vice President, Chief Technology Officer, and General Manager of Regional Services, American Public Media, Minnesota Public Radio; and Paul Maassen, General Manager of WWNO in New Orleans.

The News

D/I Committee Member Sally Kane Up For Re-election

The annual D/I Committee elections are quickly approaching, with voting to begin on Thursday, August 3, 2017, and ending on Tuesday, September 5, 2017.

Up for ratification is Sally Kane, CEO of the National Federation of Community Broadcasters (NFCB), the organization that recently held its annual conference in Denver. This will be Kane's second term as a committee member, having first been elected in 2014.

On the morning of August 3, 2017, all general managers of interconnected stations will receive an email containing a link to the election e-ballot, a unique user name and a password. GMs are requested to follow the link, input their information, and then cast their ballot.

Please note that the overall NPR Board elections are taking place at the same time. This is important to know because the user name and password for the D/I Committee ballot are different from the user name and password for the overall NPR Board elections, which are a distinct entity separate from the D/I Committee election. As a result, some general managers will receive two emails the morning of August 3, with two sets of user names and passwords.

In the lead-up to the election, EsPRSSo spoke with Sally Kane to learn more about her first three years on the committee

How has your first term as a D/I Committee member gone?



Sally Kane, NFCB

My first term has allowed me to learn a great deal about the interconnection infrastructure and how it is financed and maintained. It has increased my understanding of the public media system as a whole.

What have you learned about the committee that you didn't know before you joined it?

I didn't know that the interconnection system is governed by its own trust and is there to serve all of public media.

Were there any particular issues or events that stand out in your memory during your first term?

During my first term, we made significant changes to the fee structure from a flat rate to a percentage formula. In this process, each committee member made calls to lots of stations to check in and see what their thoughts were. It was really illuminating to talk to people at the stations. Across the board the people I spoke with valued PRSS so much although many were not aware of the trust and the funding realities.

Was running for a second term a difficult or easy decision?

I really believe that it takes at least a year to get up to speed on how the interconnection system works and what the challenges and opportunities are. The decision to run again was easy because I am better prepared to engage fully and make a difference now.

Are there any issues you plan to focus on in your second term?

From the beginning I have tried to stay focused on the big picture with a keen eye on how the smaller stations and the producers serving underserved audiences are faring in the system. I will continue to focus on that and do what I can to be sure that access remains affordable to all and that there is true equity in the fee structure.

How did the NFCB conference go?

This year's conference exceeded my highest expectations. We had robust attendance, inspiring keynotes, engaging conversations, and information-loaded breakout sessions. The feedback was overwhelmingly positive.

I give the lion's share of credit to the staff at NFCB and the stellar presenters who are all driven by a deep commitment to locally focused media in every community across the country. Conferences are a ton of work but this one was worth its weight in gold.

nutrition matters

The Health Information You Need Now

Be sure to check out the new edition of the ShowCase newsletter, which puts a spotlight on new and popular programs that your station may be interested in.

This latest issue details Nutrition Matters, hosted by Daniella Chace, which presents health-related topics and the science and politics surrounding them. The show's 2017 schedule has and will address such issues as toxicology, epigenetics, human microbial ecology and the effects of nutrients on our health and disease development.

To see an online version of this edition of ShowCase, please visit: <https://goo.gl/nKE2kP>

Tips 'n' Tricks

Ensure You Can Receive ContentDepot EA Alerts

The PRSS has created a channel for communicating information to the system in times of emergency, but stations and producers should ensure that they are signed up to receive them.

In the event that ContentDepot and/or ContentDepot messaging goes down, or NPR or PRSS loses connectivity to ContentDepot messaging, communications will be sent to stations via the emergency alert ContentDepotEA listserv service.

Any message sent out on the ContentDepotEA listserv will be delivered to all ContentDepot users that are signed up for Type 1 alerts. ** If no one in your station has set their preferences to receive Type 1 alerts, your station will not receive emergency communications from the ContentDepotEA listserv. **

Therefore, all stations and producers should conduct a quick performance check to ensure:

Someone on-site is set up to receive Type 1 messages (and, therefore, ContentDepot EA alerts)

That this person is the appropriate point of contact for high-importance messages

That the contact information (cell no., email address, etc.) is accurate and up to date.

If you need any assistance accessing the ContentDepotEA or if you want to confirm that your site will receive the emergency alerts, please contact the PRSS Help Desk by telephone at 800.971.7677, or via email: prsshelpp@npr.org.

What's New in ContentDepot?

There are several new programs (both recurring and one-time-only) appearing in the ContentDepot this month. Listed below are details on a sampling of new regularly occurring programs that your listeners may enjoy:

Flyover from MPR News - A one-hour, weekly live with subsequent file show from **American Public Media** that focuses on issues of American identity and the changing American dream as lived and experienced in middle America.

NPR Music Presents: The Newport Folk Festival 2017 - Sets from the 2017 Newport Folk Festival will be uploaded by **NPR** to ContentDepot as soon as permissions and final mixes are obtained.

LBJ's War - A one-hour, one-time-only special from **PRI** that provides an oral history that delves into President Johnson's decision to enter the Vietnam War.

Stay in Touch

We Want to Hear From You!

EsPRSS-O welcomes and encourages your questions, comments, suggestions and ideas.

- Have you or your team developed a particularly unique and/or nifty technique in operating ContentDepot?
- Are you facing any new challenges and want to get the perspective of others who might be in a similar situation?
- Are you seeing any technology or business developments on the horizon that your pubradio colleagues ought to know about?
- Got a notion on your mind that you want to share with the PRSS?

If so, don't hesitate, write in today!

Send any and all correspondence to PRSSCommunications@npr.org along with info on the best way to get in touch with you.

Stay in touch! Send your questions, comments and ideas to PRSSCommunications@npr.org. As always, the PRSS Help Desk is also available 24/7 at 800.971.7677 or email PRSSHelp@npr.org.



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